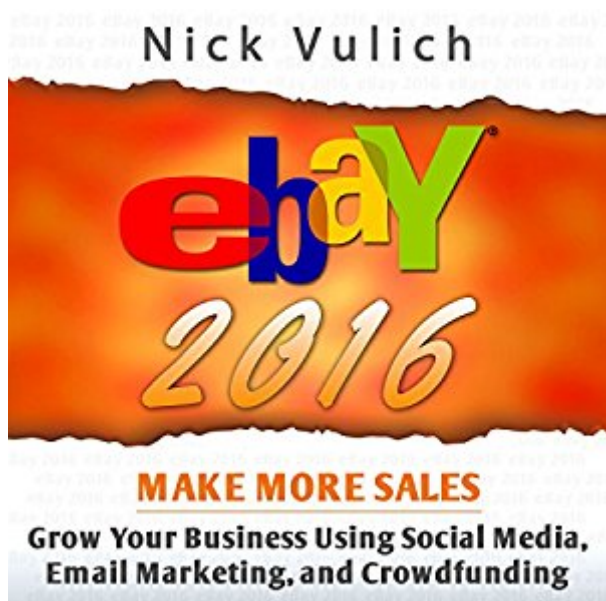


The book was found

# EBay 2016: Grow Your Business Using Social Media, Email Marketing, And Crowdfunding



## Synopsis

This audiobook isn't going to tell you what to sell on eBay. The things that sell best change from day to day. You've probably heard the saying "you can lead a horse to water, but you can't make it drink." In this case I'm going to teach you how to find the water or, more appropriately, how to consistently pick items that are going to sell well online. This way you are not dependent upon a list of items someone else says sold well for them. The majority of this book is focused on marketing and promotion because that's where eBay is falling down right now. Last year eBay stopped all of their Google Pay Per Click (PPC) advertising because they didn't think it was effective. Translation: The ads were expensive, and eBay didn't want to spend the money necessary to help your items get found. Face it. It's up to you to find your own customers. Let me repeat that. If you want to be successful selling on eBay, , Etsy, or wherever today, it's up to you to find your own customers. That's kind of scary when you start to think about it. But it's also empowering because it puts you in the driver's seat and lets you control your own destiny. I'm going to talk about several specific forms of marketing that can help you grow your eBay business. 1. Email marketing 2. Social Media Marketing 3. Blogging 4. Crowd Funding with Kickstarter You don't need to try them all to be successful, but you do need to understand them. All four items are components of the new business paradigm. They're about being social and connecting with your customers on a whole new level - not just trying to sell them something. You need to shift out of that "one and done" mentality.

## Book Information

Audible Audio Edition

Listening Length: 3 hours and 44 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Nicholas L Vulich

Audible.com Release Date: April 14, 2015

Whispersync for Voice: Ready

Language: English

ASIN: B00W4SHF00

Best Sellers Rank: #65 in Books > Business & Money > Finance > Crowdfunding #163 in Books > Computers & Technology > Internet & Social Media > eBay #177 in Books > Computers & Technology > Internet & Social Media > E-Commerce

## Customer Reviews

This book is full of good advice written by a seasoned Ebay seller. I, for one, am one of the casualties of the unfair seller feedback system. I refuse to put myself through that any longer.

[Download to continue reading...](#)

eBay: Find All You Need To Sell on eBay and Build a Profitable Business From Scratch, Step-By-Step (eBay, eBay Selling, eBay Business, Dropshipping, eBay Buying, Selling on eBay) Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) eBay 2016: Grow Your Business Using Social Media, Email Marketing, and Crowdfunding (EBay Selling Made Easy Book 14) eBay: The Ultimate Step-By-Step Beginners Guide to Sell on eBay and Build a Successful Business Empire From Scratch (eBay, eBay Selling, eBay Business, Dropshipping, eBay Buying, Online Business) eBay 2016: Grow Your Business Using Social Media, Email Marketing, and Crowdfunding Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) EBAY: Complete Beginners Guide To Starting Your eBay Business Empire (eBay Mastery, eBay 101) Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing 99+ Best Free Internet Marketing Tools And Resources To Boost Your Online Marketing Efforts (SEO Tools, Social Media Marketing, Email Marketing, Content ... (Smart Entrepreneur Guides! Book 2) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Social Media Marketing Strategies with Facebook, Twitter, YouTube, Instagram & LinkedIn: \*FREE BONUS: SEO 2016: Complete Guide to Search ... Marketing, Online Business, Passive Income) Social Media Marketing: 12 Successful Strategies to Master Social Media, Grow Your Followers & Build Your Brand Online: Regardless of

Money, Time, or Experience Startup 101: How to Build a Successful Business with Crowdfunding. A Guide for Entrepreneurs. (Crowdfunding, Startup, Starting a Business, Entrepreneurship, ... Crowdfunding Real Estate, Investing) FaceBook: The Top 100 Best Ways To Use Facebook For Business, Marketing, & Making Money (Facebook Marketing, Business Marketing, Social Media Marketing) Social Media Marketing Workbook: 2016 Edition - How to Use Social Media for Business

[Dmca](#)